

# Rooftop Solar: A high-impact solution for reducing carbon emissions in Georgia



DRAWDOWN  
GA



# ROOFTOP SOLAR

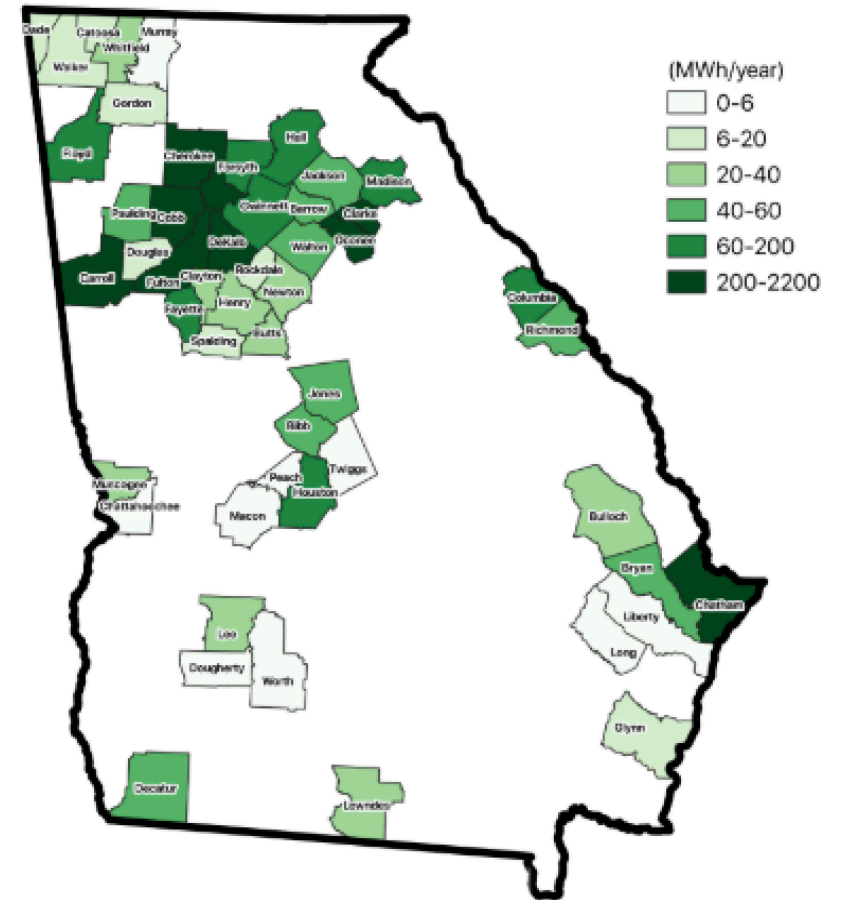


**Current Capacity:**  
5.9 MW (4.0 MW from Solarize Programs)

**Technical Potential:**  
Reduction of  
12.1 Mt CO<sub>2</sub> in 2030

**Achievable Potential:**  
Reduction of  
1.0 Mt CO<sub>2</sub> in 2030

- Most of the existing capacity is in large cities: Atlanta, Savannah, Athens,...
- Key obstacles:
  - ✓ high capital costs
  - ✓ system capacity caps,...
- Current growth is driven by community campaigns that:
  - ✓ reduce costs through bulk purchasing
  - ✓ streamline procedures.



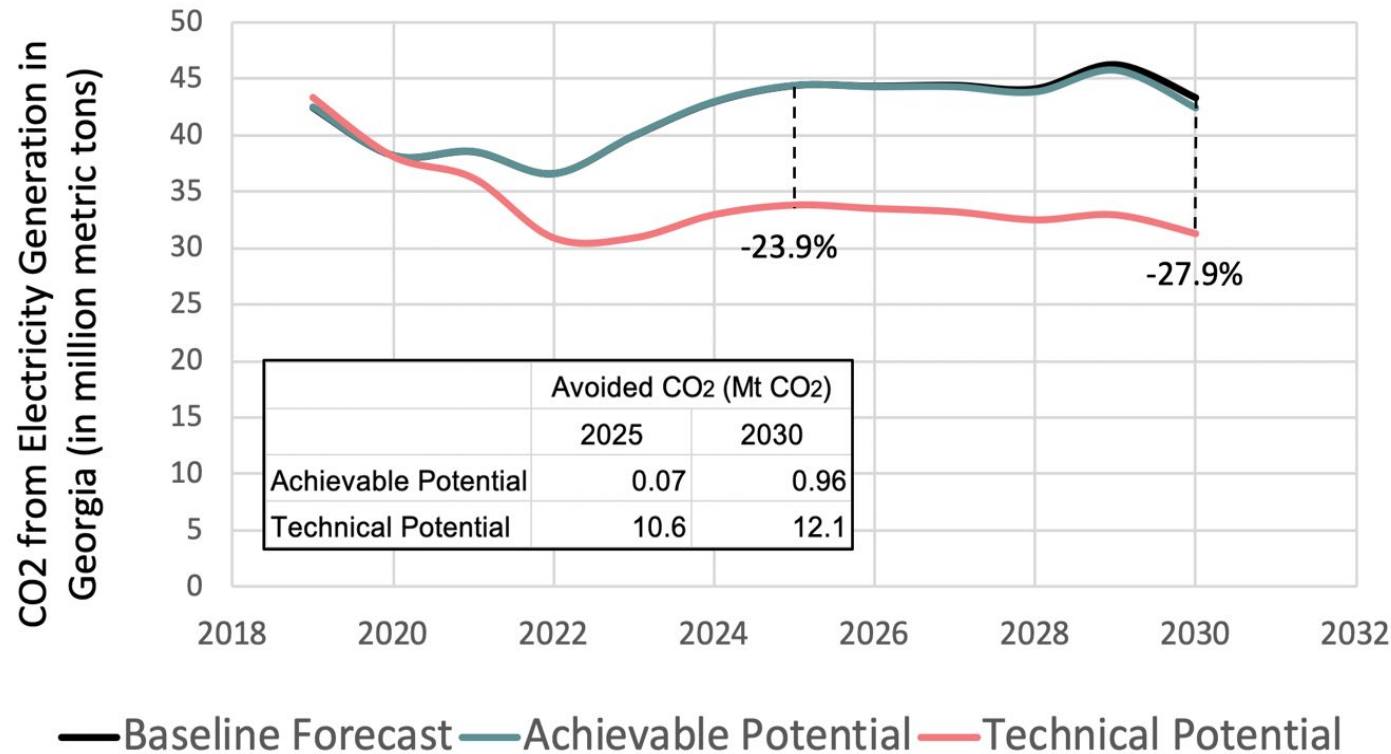
**Solar PV on Georgia rooftops in 2019**

Source: Authors, based on data from the Google Project Sunroof



# Rooftop Solar

A gradual learning curve, with Solarize campaigns as first-movers



**Baseline** = GT-NEMS forecasts that the electricity sector's carbon emissions will be 6.4 Mt CO<sub>2</sub> higher in 2030 than 2020, with little rooftop solar.

**Achievable Potential** = Reduction of **1.0 MtCO<sub>2</sub>** in 2030.

**Technical Potential** = Maximum south-facing rooftop capability of abating **12.1 MtCO<sub>2</sub>**, flattening the growth of CO<sub>2</sub> in GA over the decade.

- + Less air pollution
- High capital costs
- Need for trained & more diverse workforce
- + W/ buyback at 100% retail, owners can save \$106-184/tCO<sub>2</sub> averted over system lifetime

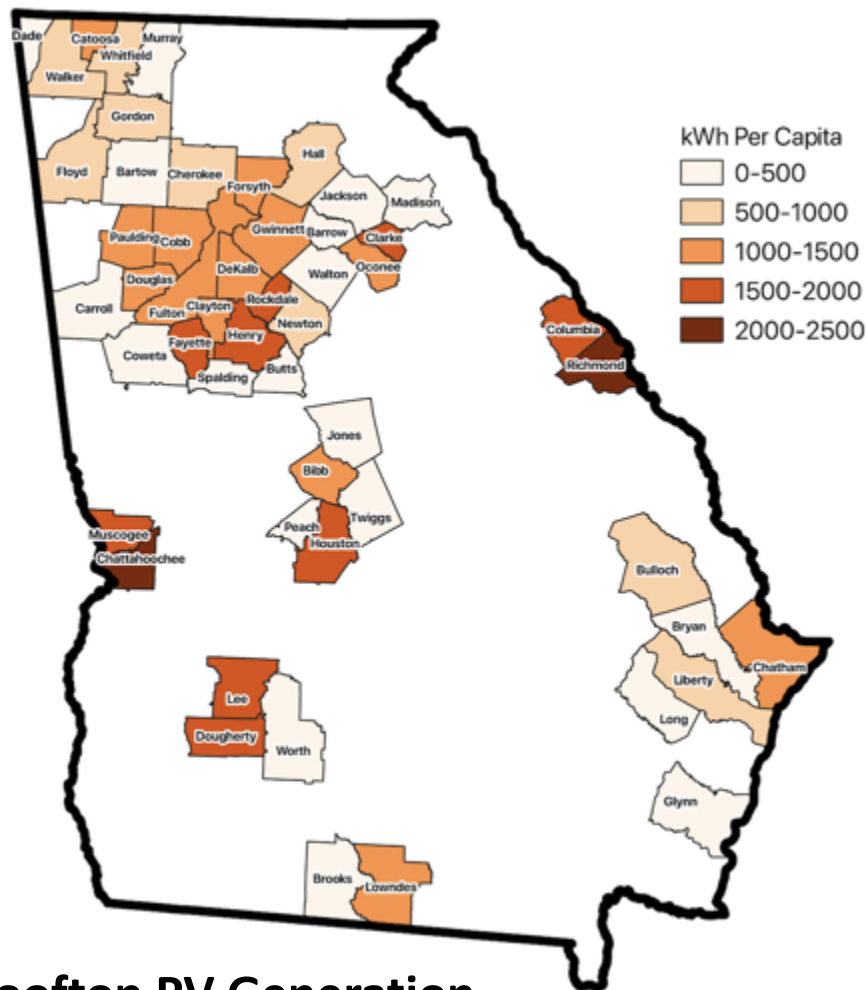
1 MtCO<sub>2</sub>  
solution in 2030  
~295,000 5 kW  
solar rooftops

**7.2 GW** available capacity from south-facing & flat rooftops  
**4.0 MW** current installed capacity from Solarize

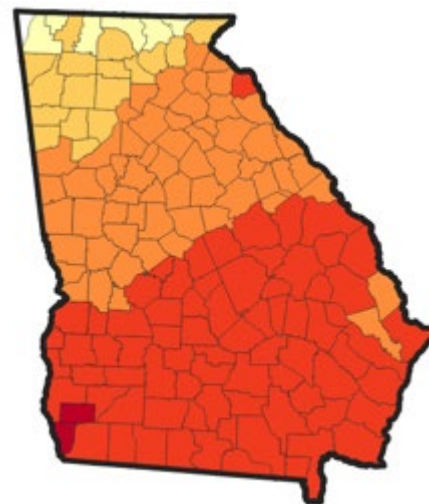


# Rooftop Solar Technical Potential

Substantial reductions possible by 2030



**Rooftop PV Generation Potential per Capita**



**Solar radiation levels**  
(208 to 228 W/m<sup>2</sup>)

**5,858 kW existing rooftop capacity in 2019**

**4,008 kW capacity installed from Solarize projects**

**47.35 km<sup>2</sup> available space from south-facing rooftops**

**7.2 GW total available capacity**

## Technical Potential

**12.1 MtCO<sub>2</sub> annual reduction**  
(1 Mt CO<sub>2</sub> per 2,580 GWh)

**9,153 GWh (CHECK) annual generation capacity**

Source: Authors, based on Google Project Sunroof data explorer (March 2020)



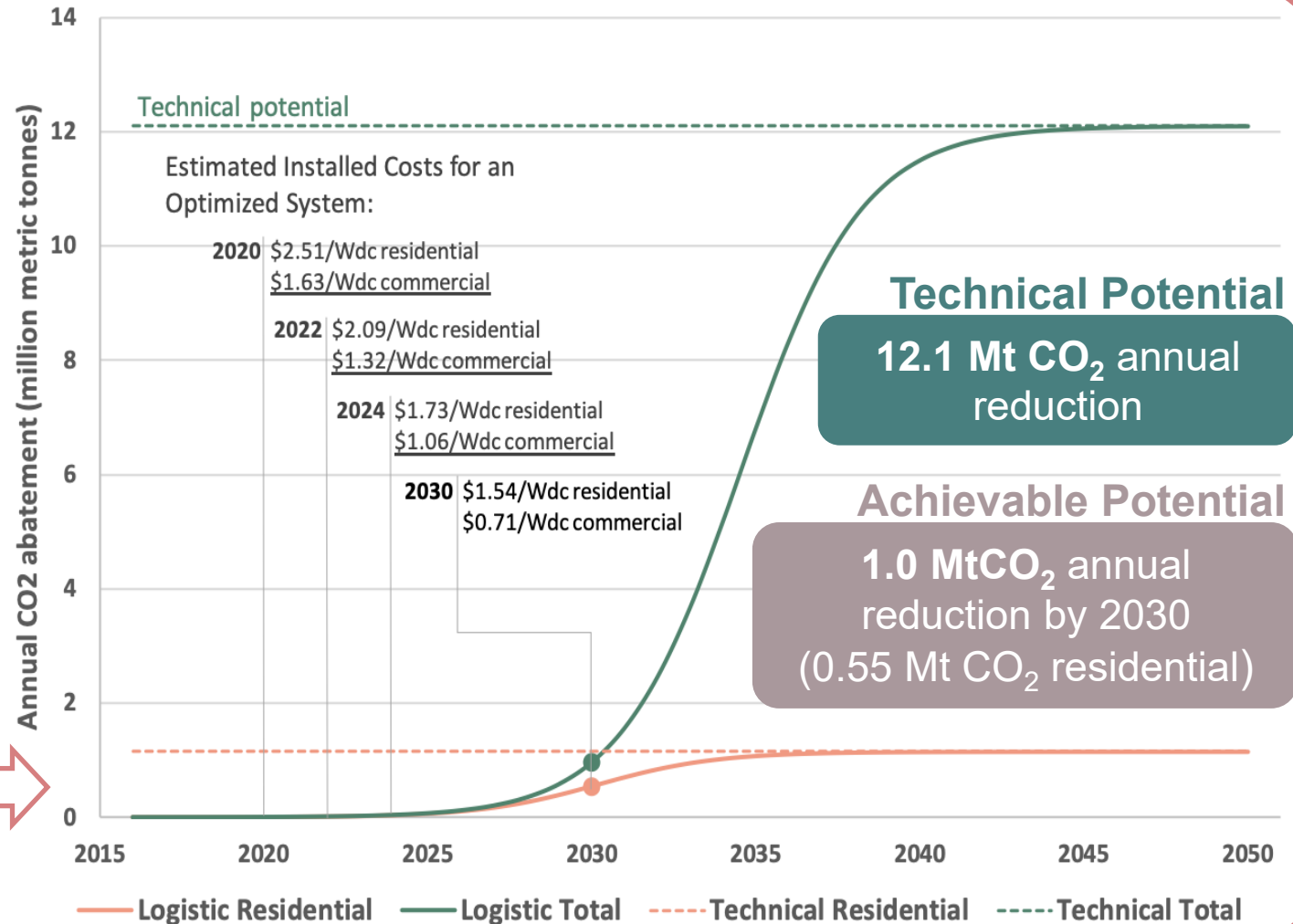
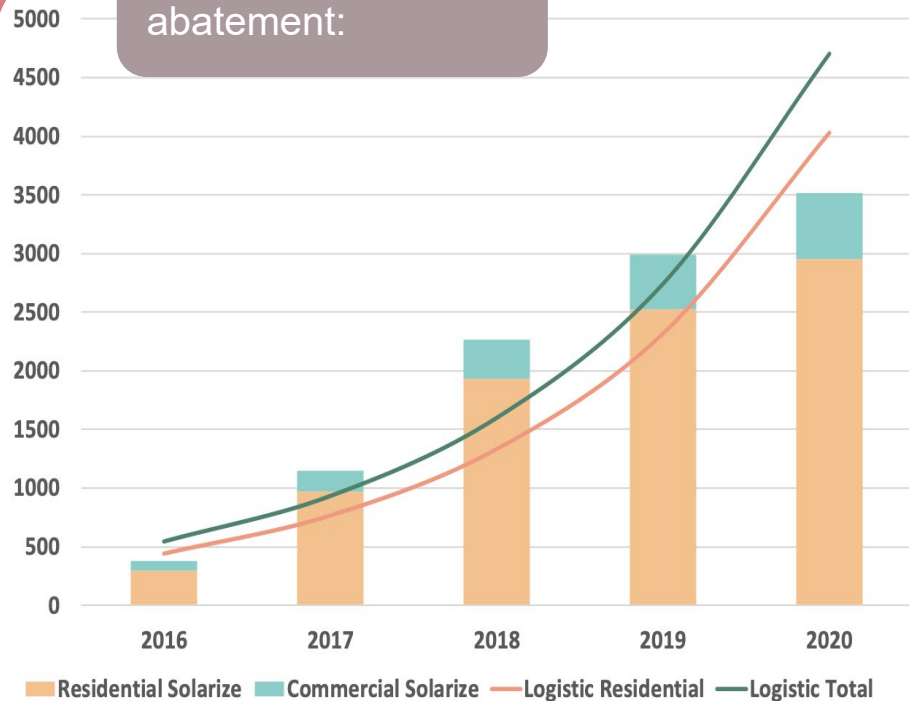
# Rooftop Solar Achievable Potential: A megaton of carbon reductions is possible by 2030, and building owners with solar panels would save money



5,858 kW existing installed rooftop capacity

4,008 kW capacity installed from Solarize projects

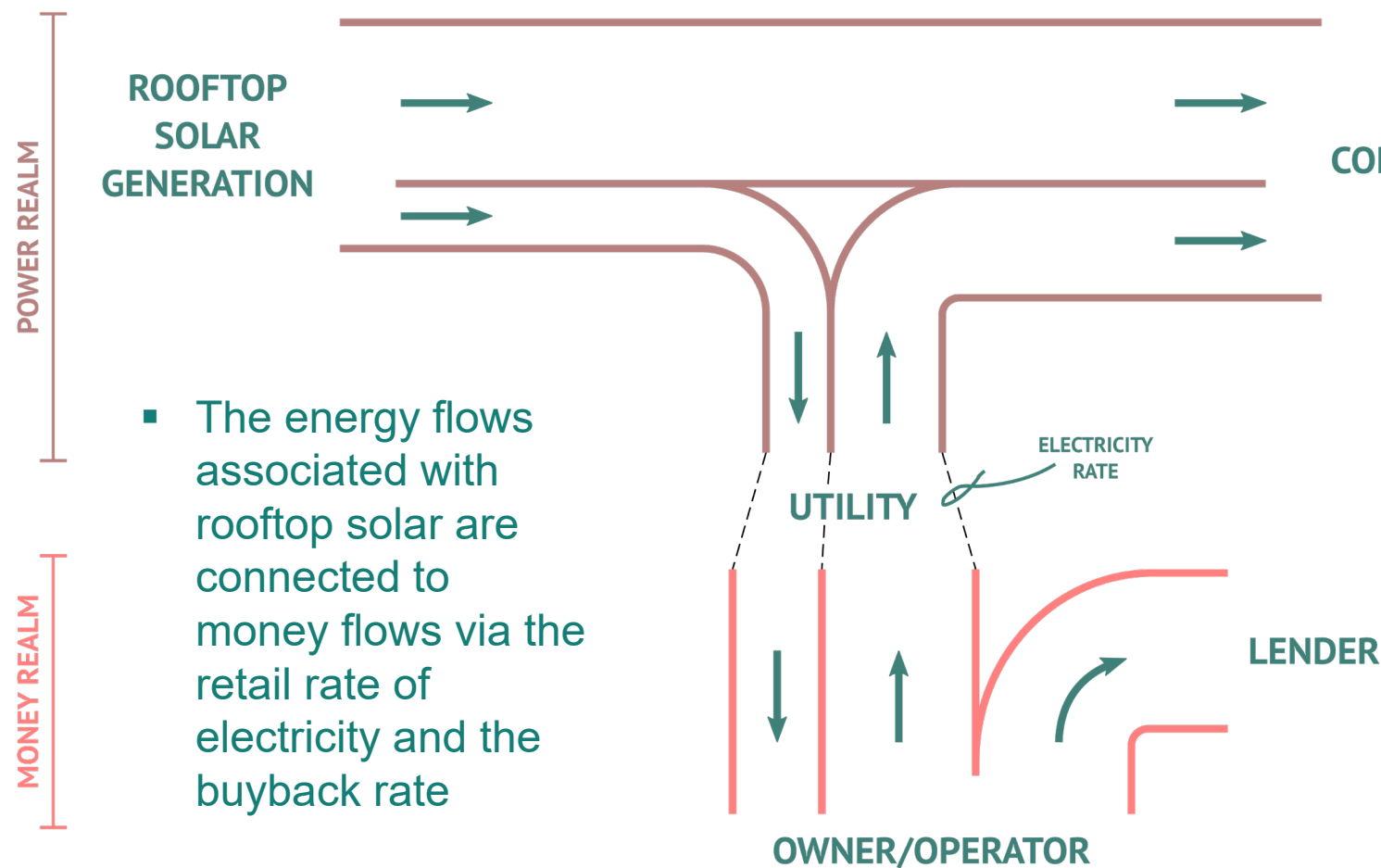
Annual Solarize abatement:





# Costs and Benefits of Rooftop Solar Installations

Combination of free solar energy and net metering benefit the owner/operator



- The energy flows associated with rooftop solar are connected to money flows via the retail rate of electricity and the buyback rate

- Without storage, not all electricity generated can be consumed and not all electricity consumed can be generated
- Subject to the retail and buyback electricity rates, the utility acts like storage
- The owner/operator's net savings vs. not having solar is strongly sensitive to retail and buyback rates



# Costs and Benefits of Rooftop Solar Installations

Archetypical residential and commercial rooftop systems in Georgia

Panel Generation Decay (%/yr)	0.5
Capacity Factor (Generation/Nameplate)	14.7%
Year of installation/financing	2030
Financing Period = System Lifetime (yr)	25
Surplus Buyback Ratio (% of Retail Price)	100%

## Residential

Nameplate (DC) Power (kW)	6.2
System Cost As Installed (2017\$)	\$9,533
Initial Year Generation (MWh)	8
Annual Consumption (MWh)	10.97
Initial Year Electricity Price (2017¢/kWh)	12.45
Financing Annual Interest Rate	5.00%
Financing Fee (2017\$)	\$1,000
Annual payments (current year \$)	\$832.55
PV of Net Savings vs. No Solar (2017\$)	\$7,619
CO <sub>2</sub> from outside generation avoided (tonnes)	72.0
Net Cost to Owner Per Tonnes CO <sub>2</sub> Abated	-\$106
Initial Yr Elec Price for No Savings (2017¢/kWh)	8.32

## Commercial

Nameplate (DC) Power (kW)	200
System Cost As Installed (2017\$)	\$141,150
Initial Year Generation (MWh)	258.1
Annual Consumption (MWh)	354.8
Initial Year Electricity Price (2017¢/kWh)	10.50
Financing Annual Interest Rate	3.50%
Financing Fee (2017\$)	\$0
Annual payments (current year \$)	\$10,556
PV of Net Savings vs. No Solar (2017\$)	\$427,096
CO <sub>2</sub> from outside generation avoided (tonnes)	2324
Net Cost to Owner Per Tonnes CO <sub>2</sub> Abated	-\$184
Initial Yr Elec Price for No Savings (2017¢/kWh)	3.16

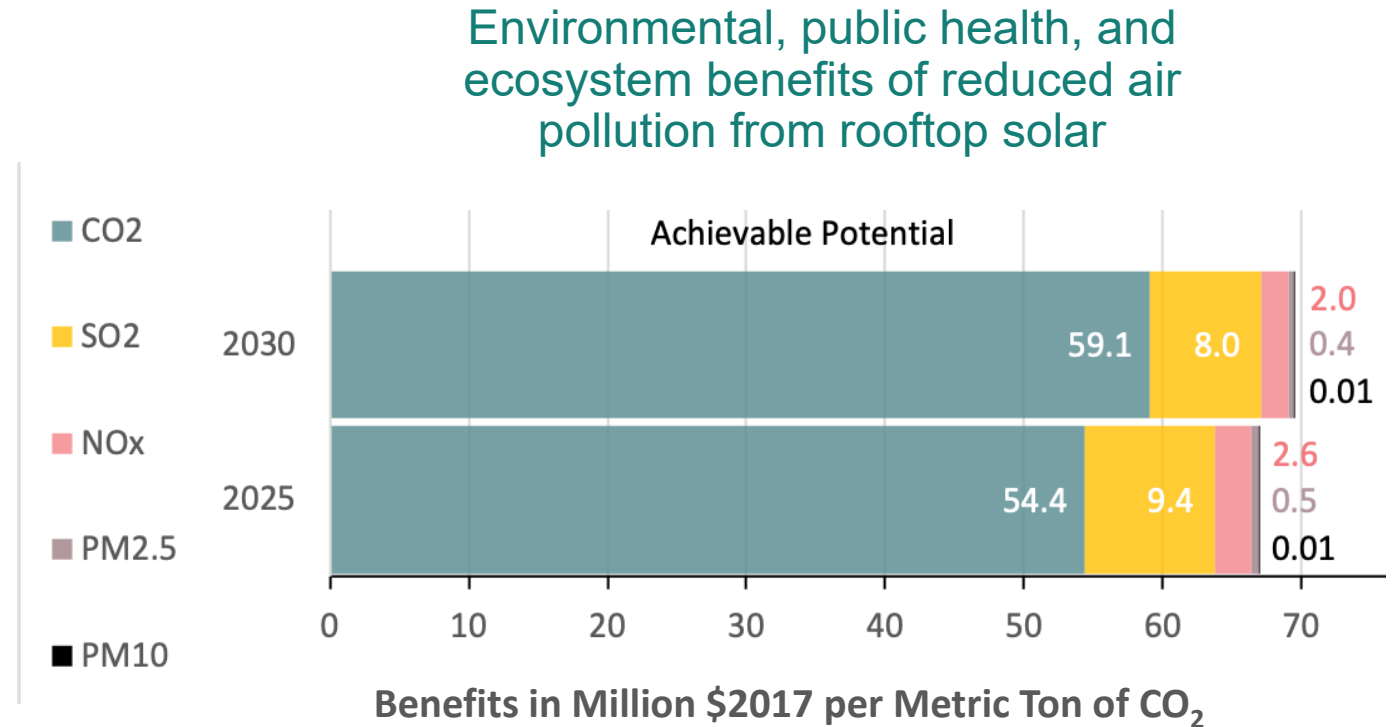
Weighted Average of Residential and Commercial: \$134/tCO<sub>2</sub>



# Air Pollutants Show Sizeable Reductions and Monetary Benefits



- Lower SO<sub>2</sub> and NO<sub>x</sub> levels result in fewer respiratory illnesses such as asthma, particularly in children.
- Reducing fine particulates has significant health benefits:
  - especially for children – lower incidence of preterm birth, low-birth weight, and autism spectrum disorder.
  - also for adults – fewer premature deaths, heart attacks, and respiratory illnesses.
- Other important benefits include increased workforce productivity and quality of life.



- Total benefits for SO<sub>2</sub>, NO<sub>x</sub>, PM<sub>10</sub>, and PM<sub>2.5</sub> = \$10 million in 2030.
- Total for CO<sub>2</sub> = \$67 million in 2030.



# Rooftop Solar Solution Interactions



## Demand response

- Rooftop solar helps reduce peak usage and is incorporated into microgrids and smart grids

## Afforestation/Silvopasture

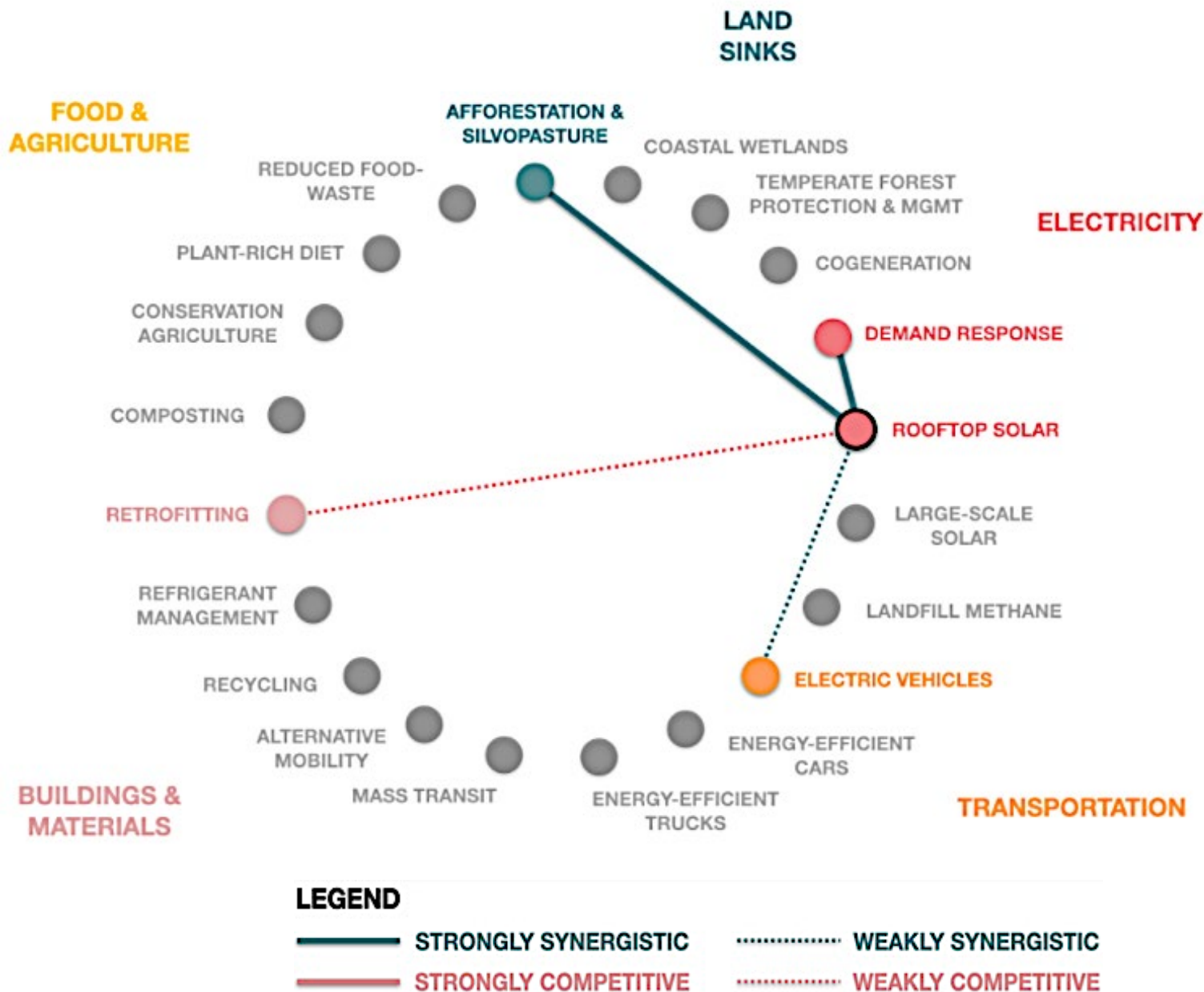
- Low land-use impacts of rooftop solar

## Electric Vehicles

- EV's produce less carbon emissions when solar-powered

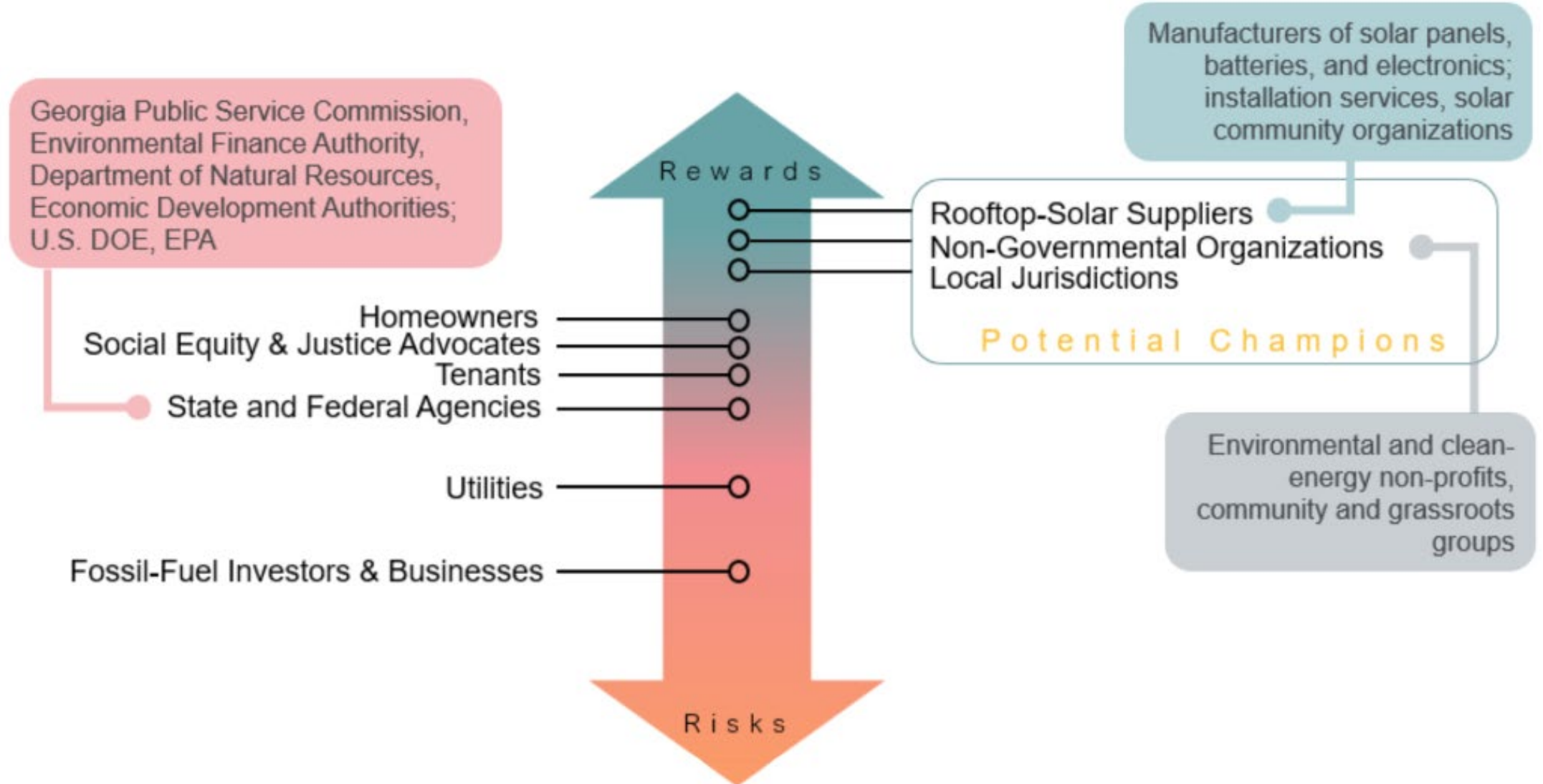
## Retrofitting

- Efficiency and rooftop solar reduce each other's carbon-reduction potential



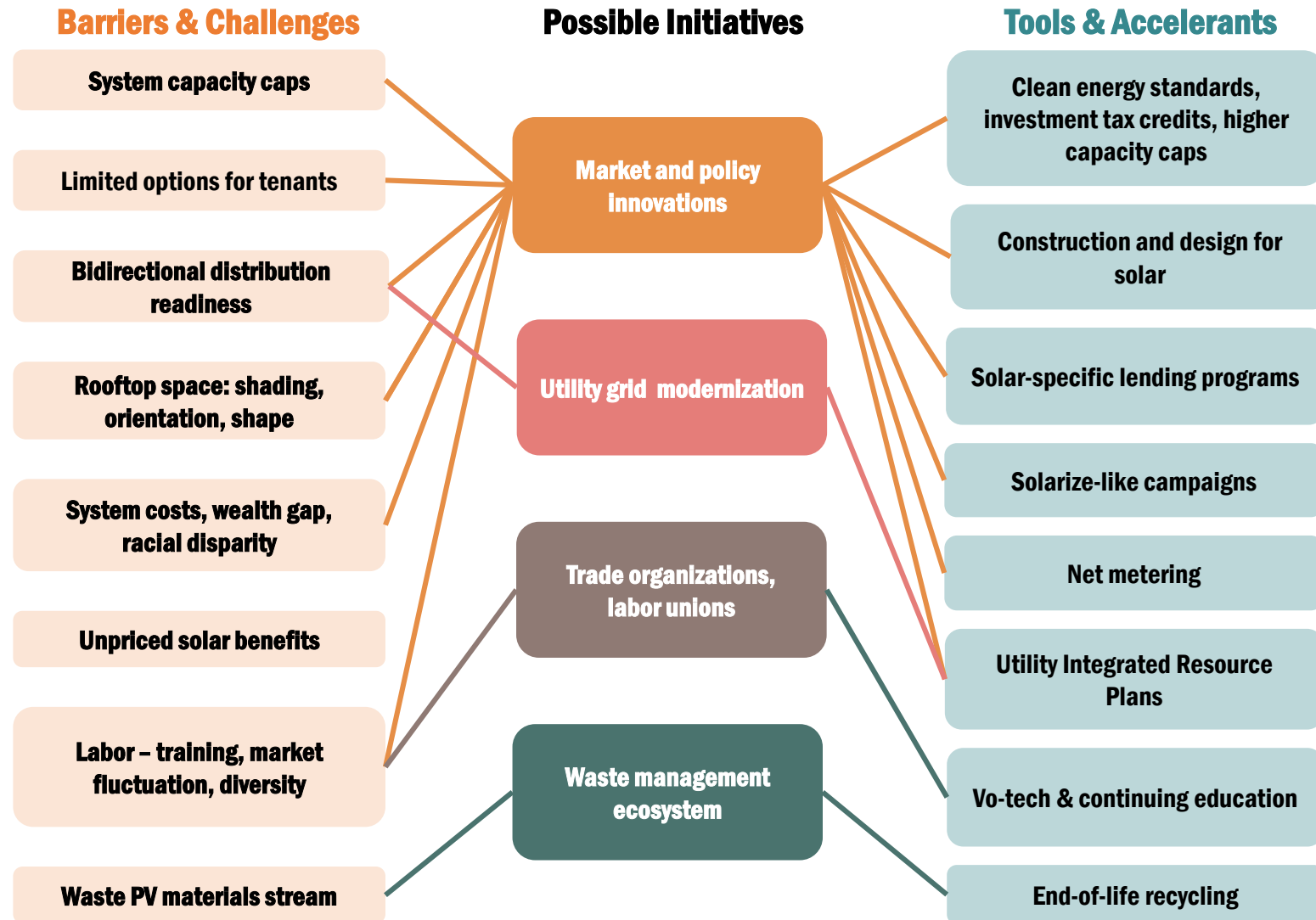


# Stakeholder Analysis of Rooftop Solar





# Challenges and Possible Initiatives







Corresponding author:

Dr. Marilyn A. Brown  
Interim Chair, School of Public Policy  
Georgia Institute of Technology  
Email: [mbrown9@gatech.edu](mailto:mbrown9@gatech.edu)  
Phone: 404-385-0303  
Climate and Energy Policy  
Lab: [www.cepl.gatech.edu](http://www.cepl.gatech.edu)

