Mrs. Gayer is the Director of Environment Georgia where she oversees the policy development, research, and legislative advocacy undertaken by the group to protect Georgia’s air, water and greenspaces.

Previously, she directed field campaigns to build a million solar roofs and cap global warming for Environment Georgia's sister organization, Environment California. She also worked as a Consumer Advocate with CALPIRG, where she sat on the state of California's Bureau of Automotive Repair and helped to found Angelenos for Equitable Access to Technology a media reform community group.

She serves on the board of Citizens for Progressive Transit, a statewide group dedicated to increasing public transportation, and is a member of the Beltline Tax Assessment District Advisory Committee.

Mrs. Gayer grew up in Virginia and graduated from the College of William and Mary.